

How Point-of-Care Clinical Guidelines Support Value-Based Payment Models

ENHANCE CARE QUALITY WHILE BENDING THE COST CURVE

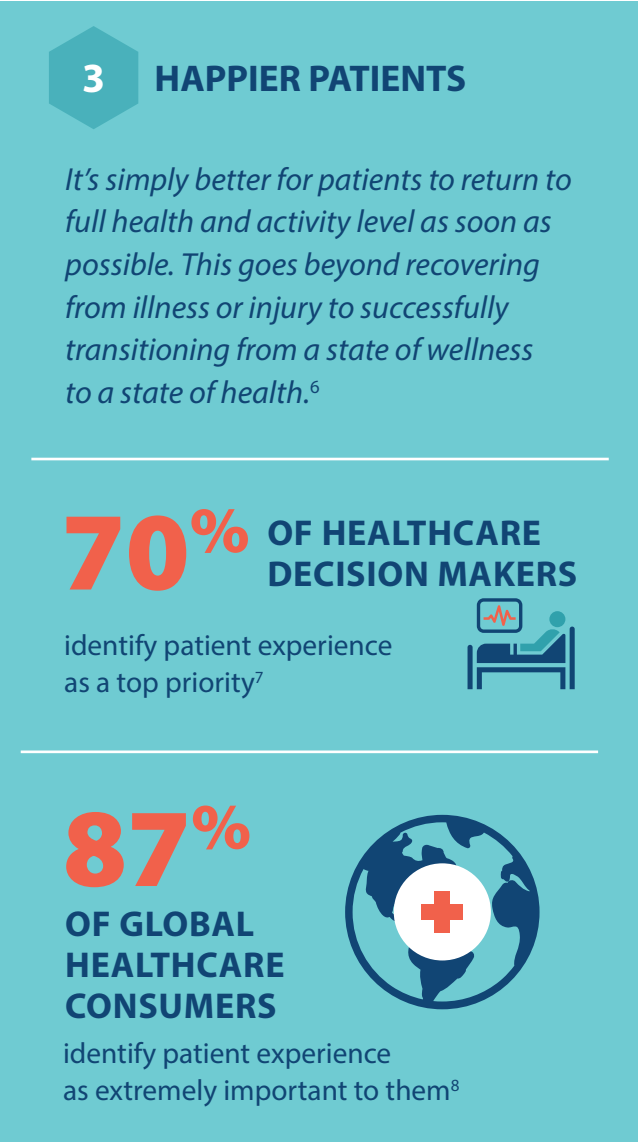
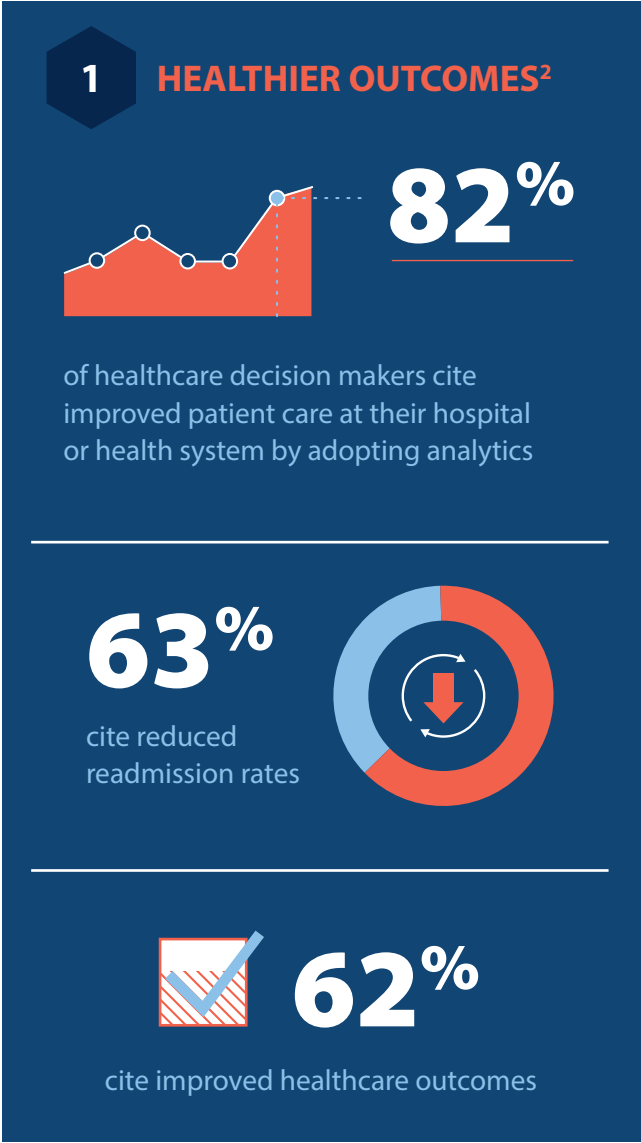
▶ FRAGMENTED HEALTHCARE SYSTEM CREATES WASTE¹



▶ CONSISTENT USE OF PROVEN BEST PRACTICES CAN REDUCE WASTE



▶ THE IMPACT OF EVIDENCE-BASED, POINT-OF-CARE GUIDELINES AND ANALYTICS



About MDGuidelines. MDGuidelines is a powerful, intelligent clinical decision support solution designed to help providers, payers and employers return patients to health quickly and safely while reducing costs and optimizing the use of healthcare services. This comprehensive offering combines evidence-based treatment guidelines, benchmarking and analytics to promote smarter, more informed decision making at the point of care and beyond. Drawing on 30 years of experience and millions of ICD-level cases, MDGuidelines offers an unmatched depth and breadth of medical evidence to advance consistent, high-quality and highly-personalized care.

1 "Health Policy Brief: Reducing Waste in Health Care," *Health Affairs*, December 13, 2012.

2 "Analytics in Healthcare," CDW Healthcare, 2015.

3 "Waste and Inefficiency in the U.S. Healthcare System," New England Healthcare Institute.

4 "The Big Data Revolution in Health Care: Accelerating Value and Innovation," January 2013.

5 "Why you need outpatient docs to tackle inpatient clinical variation," The Advisory Board Company, September 9, 2015.

6 Wang, Isabelle and Maniccia, Michael. "Accountable Care Organizations — An Employer POV Primer," *Benefits Quarterly*, Fourth Quarter 2013.

7 "The Consumer Has Spoken: Patient Experience Matters," *Hospital Impact*, May 28, 2015.

8 "28 Statistics on Hospitals' Patient Experience Strategies," *Becker's Hospital Review*, May 20, 2013.